

# Facilitator Certification

## **“The Heart of Coaching” Core Workshop for Creating a High Performance Coaching Culture**

This event offers an experience of the **2 Day Coaching & Accountability Workshop** on day one, and the Certification process on days two, three, four, and five. This event will be held at the **Marina Village, San Diego, CA on July 20-24, 2015.**

- ✓ **Designed for internal or external OD/HR/Training Professionals, Change Agents, Executive Coaches and External or Internal Consultants**
- ✓ **Become certified to deliver 2+ days worth of powerful coaching workshops**
- ✓ **Learn how to create a "High-Performance Coaching Culture"**
- ✓ **Join a committed “online” learning community**
- ✓ **NO ongoing licensing fees**



Thomas G. Crane, MBA, has facilitated organizational and leadership development for over 27 years. His Transformational Coaching Roadmap guides a powerful and emotionally intelligent coaching process that transforms working relationships within an organization from "boss/subordinate/competitor" to "partner/collaborator/teammate." Based on his highly successful book, ***"The Heart of Coaching"*** this workshop offers you the tools to help facilitate an organization in using Transformational Coaching as a comprehensive, systematic and compelling way for leaders and their teams to deliver performance-related feedback and coach one another. You will learn how coaching can become a way of life within an organization so that people are able to leverage "feedback-rich, coaching conversations" to create true high performance and create a sustainable *coaching culture*.

### **Day One – experience key elements of the workshop as a Participant**

- ✓ The Business and Human Case for Coaching
- ✓ The Philosophy of the Transformational Coaching Methodology
- ✓ Hands-on coaching practice with feedback
- ✓ How to constructively “hold” someone Accountable
- ✓ The Coach's Toolkit – 7 Conversation Strategies for Results
- ✓ The Transformational Coaching Skills Assessment & Coaching Contract
- ✓ The Coaching Scorecard and Goal Planning and Implementation Activities

### **Days Two through Five – deliver the workshop modules as a Facilitator/Consultant**

- ✓ Workshop modules (pre-assigned) delivered to the group with feedback
- ✓ Consulting/Business Development and assessment tools for the development of a Coaching Culture

## Registration:

**Five-day Certification: \$2500** – includes Facilitator Kit – fully refundable if cancelled by June 10, 2015, after which a \$150 cancellation fee will apply. (Contact us for group rates OR to learn how to earn a reduced fee by referring clients to attend the "coaching workshop only".) Upon registration and receipt of your payment, you will receive your Facilitator Guide and Workbook (as depicted on the website) and your facilitation assignments for the certification. "Pre-work" consists of reading "The Heart of Coaching" book and fully preparing to deliver your assigned modules.

**Free "Refresher"** – if you are already certified and want to refresh skills, invest **just \$200** for the Facilitator Guide with all new materials, including the five days.

**Two-day Coaching Workshop only: Fee: \$395** is for leaders/managers who wish to significantly improve their coaching skills, yet may not be interested in becoming certified. Includes "*The Heart of Coaching*" book and 218 page Coaching & Accountability Core Skills Workbook.

**To register, contact:** [tgcrane@craneconsulting.com](mailto:tgcrane@craneconsulting.com) or call (858) 487-9017

### To register and pay by mail:

Print this form and mail with your check (made payable to Crane Consulting) to:

**Crane Consulting, 11052 Picaza Place, San Diego, CA 92127**

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Schedule:

**Core: Monday through Thursday:** Continental Breakfast 7:30 AM; Session 8:00 AM to 5:00 PM; Hosted Reception each evening. **Friday:** Continental Breakfast 7:30 AM; Session 8:00 AM to 3:00.

**For driving directions:** Visit ([www.marinavillage.net](http://www.marinavillage.net)) **PLUS** group rates will be available at The Dana Hotel across the street.